

## We create your advantages

### ABOUT THE COMPANY

## What we offer

Solutions of any complexity regarding integration, utilization or customization of Bitrix24

- Subscription selection
- License renewal (benefits included)
- CRM Integration
- Training

- Implementation of extensions and features
- Module development
- Third-party apps and services integration

We are capable of offering more to our clients and creating unique privileges for any given project.



Customer countries

**On-premise** 

COMPETENCE

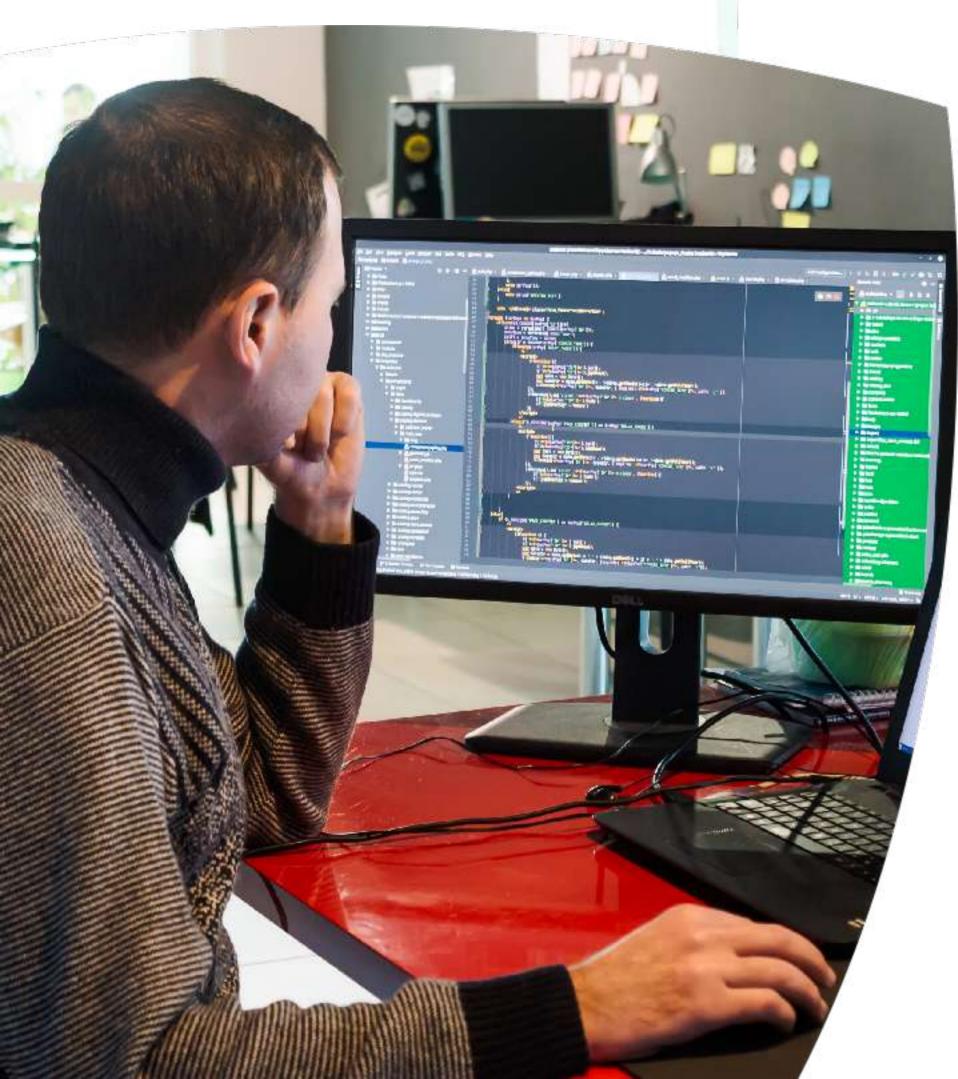


**Business** processes

COMPETENCE

### ABOUT THE COMPANY

## **Company mission**



## Our Mission:

Assist businesses in **earning more** using up-to-date information technology

## **Our Values:**

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We are convinced that **each business is as unique as its proprietor**. Therefore, we tend to handle each task as if it were the virtual embodiment of our client.

## Our Objective:

We aim at **implementing top-notch software and improving the existing product** for suitable and productive usage by our customers.

We **strive to streamline processes** by breaking down complex parts into simpler components while only increasing efficiency.

It is crucial for us that the final product is appealing to the owner as well as the average user.

### ABOUT THE COMPANY

## Technologies

Bitrix24 implementation is the primary direction of work in Avivi. Our team includes **24 Certified Bitrix developers**.

However, the development stack applied on various projects **is quite substantial and continues growing**.



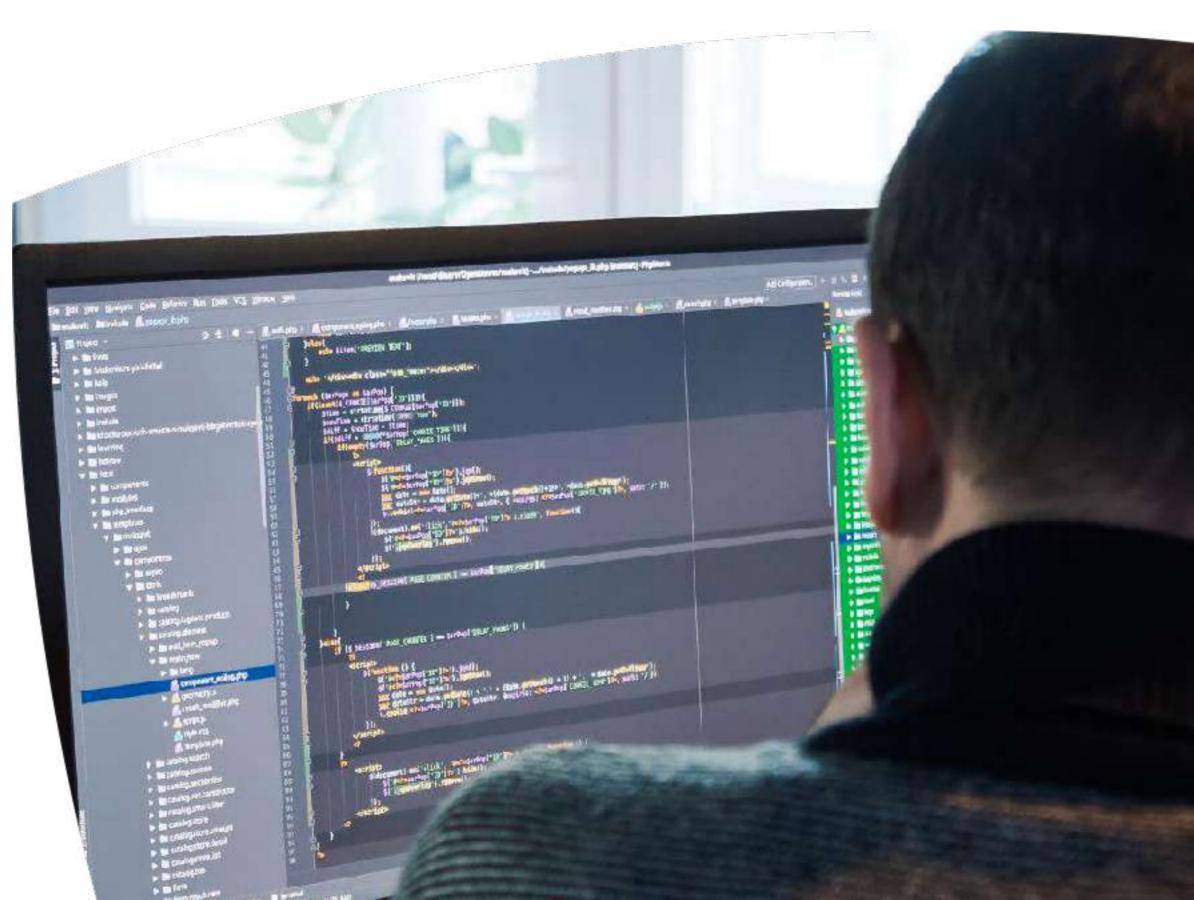


## Area expertise

The activity of Avivi has been affiliated with Bitrix24 ever since its release. During this period of time, the list of our achievements expanded with best practices on the market including:

- ► 75+ completed projects;
- Kernel customization;
- Data transfer and scaling;
- REST API methods implementation;
- Custom modules development;
- CRM migration to Bitrix24.

To be amongst the first means to possess the largest amount of experience.



## Life Division. Migration from Salesforce to Bitrix24

**Life Division Ltd** is a European company in the field of financial consulting which is developing extremely rapidly.

**The main task for Avivi** was the integration of Self-hosted edition of Bitrix24, in particular custom improvements of functionality and approximation of the portal user interface to Salesforce.

We did not simply make amendments to the user interface, we've carried out a profound customization of key workflows. Our developers have created a custom flow that allows managers to select files from the input email that are automatically attached to leads. In addition, considering requirements of the client to approximate the new system to the previous CRM, our developers have created a special feature that allows you to view the "Lead" entity in a separate tab.

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## Five Star Claims Adjusting. Extranet Workgroup customization

Five Star Claims Adjusting is a major player in the US insurance claim market. The main goal of the company is to act as a legal representative for their customers to work on the claim with insurance companies. It was crucial for the client to enable access to the CRM "Lead" entity for third-party contractors, given certain restrictions and conditions. The main issue for Five Star Claims Adjusting was the need for the simultaneous participation in the workflow of a large number of contactors, which is constantly growing, hence, adding them as users to their Bitrix24 was not a feasible option. This issue has been solved by expanding the functionality of the Extranet Workgroup, which gave an opportunity to carry out all the requirements of the technical specifications.

Upon completion of the project, the client has received an enhanced version of their Bitrix24 Portal. Existing functionality allows administrators to follow set goals seamlessly excluding additional costs:

- The functionality of the Extranet Workgroup has been customized in accordance with technical requirements; the process of inviting contractors to the Client Portal (Extranet) has been improved;
- Client's Portal pages have been modified to match with Five Star Claims Adjusting corporate branding, contractors have been restricted from reaching out to other Extranet users through the search engine or Chat & Calls feature, supplementary status updates were added to the Lead timeline;
- Bitrix24 Lead card display mode for contractors has been customized.



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## **Customized Translation of Bitrix24 Portal**

**Sinergy s.r.l.** is an Italian group of companies that specializes in the lending sector. The customer required **a complete translation** of the Bitrix24 on-premice edition to Italian with some exceptions for the element names.

To accomplish the assigned tasks, Avivi developers created **custom language files** that were connected to the on-premise edition. By agreement with the client, the translation of **22,000 lines** was carried out automatically. A special script was written that controlled the closing of tags in the string code for correct translation by the robot. Elements that **should have been left untranslated** were marked manually for the system. It took the experts 11 hours to complete the project.

After completing the custom revision, the client was able to change the language of Bitrix24 Portal to Italian with the opportunity to return everything to English.

## Sinergy Prestiti

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## **Bitrix24 Customization to Manage Rehabilitation Center**

Liberty Way — is a North American rehabilitation center for drug users. This is a modern institution with three residential buildings.
The client provided Avivi experts with technical specifications in the form of user cases, according to which our employees created the entire logic of the Center operation.

Having fulfilled the tasks set by the client, the Liberty Way Rehabilitation Center obtained a reliable and customized control system specifically for its needs, which integrates all business processes of the organization:

- A custom Dashboard allows personnel to navigate the situation with residential rooms and the needs of guests. This page in the portal is a homepage for all employees of the Center;
- For Bitrix24, residents are Leads with the Extranet user rights and status sets. Depending on the status, the system performs certain actions: it allows settling into the room, charges fines, sends automatic messages, and so forth. The status change occurs both automatically and manually by employees;
- The management of **fines** has been elaborated in great detail and provides for various types of disciplinary violations.





## **Oniks. CRM implementation in the jewelry industry**

"Oniks" is a jewelry manufacturer that has been successfully operating in the jewelry market for more than 25 years. The company has participated in more than 30 international exhibitions.

The initial request of the customer included **Bitrix24 integration** as well as customization of the default functionality in Kanban view according to the distinctive attributes of the company's workflows. It had been caused by the following requirements:

- Sales department operation optimization;
- Regulation of collective activities of several warehouses of the manufacturer.

During the integration of Bitrix24 our managers have conducted order acceptance and processing workflow automation, as well as customer notification process. Therefore, the client was able to identify weaknesses in the company's management that were not initially in the customer's field of view. CRM has also been integrated with the shipment processing service. Our team has carried out **Kanban** view customization for warehouse operation: images of goods were added to Product cards, which significantly accelerated the interaction processes between departments of the company.

Due to the integration of Bitrix24, jewelry manufacturer "Oniks" were able to solve the following relentless workflow issues:

- Employee interaction with managers of various departments has been definitively structurized due to Kanban view mode functionality;
- The "weaknesses" in the management system have been eliminated. A possibility to effectively apply marketing tools has appeared.



1992

## **Custom solutions**

The flexibility of Bitrix24 combined with the team expertise make it possible to adjust the system to almost any individual business requirements. Special attention should be paid to such exclusive solutions from Avivi as:

- Multi-currency;
- "Lead" entity customization;
- Group edit mode for custom fields;
- Custom distribution of requests between employees;
- Customization of the Kanban view images for cards;
- Document generator functionality enhancement;
- ► Full Bitrix24 on-premise translation.







### MARKETPLACE

## **Our Bitrix24 Applications**

## **Time & Projects Reports PRO**

The most convenient Bitrix24 application for building reports based on logged time, employee involvement efficiency and task progress. Application is available for Cloud and Self-hosted editions of Bitrix24.

### **TimeDoctor Integration**

This is the first successful integration of Bitrix24 with Time Doctor, which solves one of the major problems — a duplication of a large number of actions when operating with two services simultaneously. Developers were able to distribute responsibility between platforms correctly:

- **Bitrix24** is responsible for everything related to tasks;
- **Time Doctor** for time tracking.

Every 15 minutes entries of logged time are synced with Bitrix24, however, editing or deleting this data is disabled.

### **Time and Projects Reports**

An application from the "Top 10" of the most popular Bitrix24 modules in the world for building reports based on logged time, employee involvement efficiency and task progress. No subscription fee required. More than 12 thousands of Bitrix24 users around the world have acknowledged the benefits of this application.



Time & Project

Reports



Time & Project Reports

### ON-PREMISE EDITION

## **Custom solutions**

### HelpDesk

**Technical support** is always a serious concern for every business, but it becomes even more difficult when you are then one to provide technical support. Although, with assistance of an exclusive HelpDesk extension for the Self-hosted edition of Bitrix24 from Avivi, you will solve the problem of technical support management and will have an efficient workflow at the disposal of your employees.

This extension aids in organization of client request processing due to the functionality of Bitrix24 Extranet Workgroup.

### **Timesheet Module**

The functionality of the extension is based on enhancing management efficiency of employee time logging. Each employee has access to a page where current tasks, projects, and clients are displayed. Currently, tasks are selected from the task pool (Bitrix24 Workgroups and Projects), where certain users are listed as **"Responsible person"**. Information can be filtered and displayed grouped based on various properties and search criteria.



## **Office Center. E-commerce industry solution**

Office Center is a trading network that specializes in stationery and office supplies.

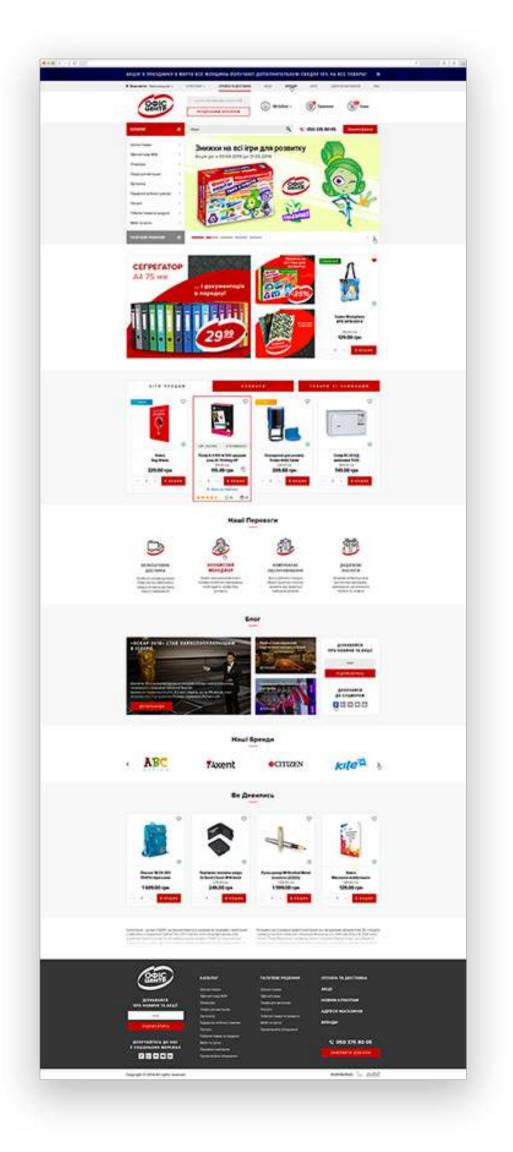
The client has made an inquiry to our company for implementation of a state-of-the-art E-commerce platform store with B2C and B2B sections in order to expand their online business to the fullest. The company of the customer has obtained a modern online store that aligns with the requirements of the client as well as potential users.

**Some of the main distinctive** components of this website are:

- Division of the portal into two sections related to retail customers (B2C) and corporate clients (B2B).
- Extended functionality for marketers. It includes, among other things, a "Product of the day" category, which will vary for retail and corporate clients; configuration of filters for two different types of product view modes; the product comparison feature; optimization of the "Cart" section.
- Our team has developed a Telegram bot that can operate in conjunction with other notification channels in regards to keeping employees informed. The bot reports about every new order on the website, any new B2B client registration or a client callback request.

office-centre.com.ua





## Mono. Online store of a jewelry brand for youth

The "MØNO" jewelry brand is gaining popularity in the market rapidly due to the high quality of products and the use of contemporary business tools. **The main objective** of the client was to create a modern and adaptive website to enable retail sales online. The online store is expected to be convenient for the target audience — young people.

### It assumed:

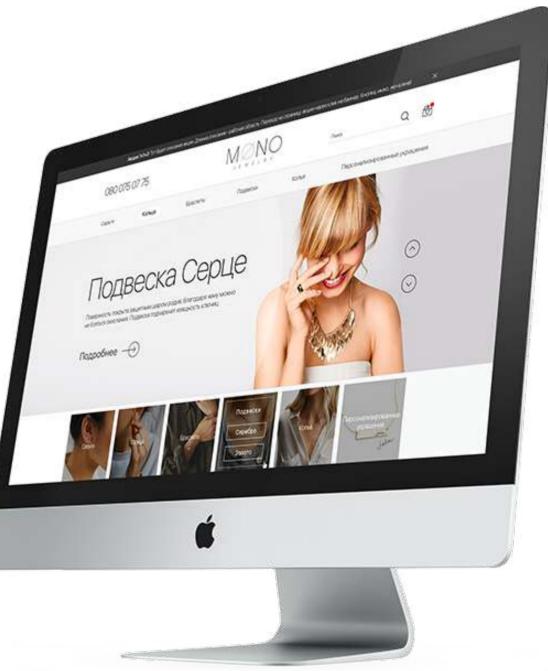
- "Aerial", lightweight design;
- Adaptability for all devices;
- Simplicity of browsing and placing an order.

According to the mutual agreement of both parties, the website was built "from scratch". An extensive amount of attention was paid to constructing a proper structure of customer/website interaction to ensure high sales efficiency. The website contains a simple and comprehensive menu section with convenient catalog and product detail cards; the interface inside each individual section has been optimized. In order to provide more convenience, we have created a custom solution for filtering products. Additionally, the opportunity to purchase goods in one click was created to accommodate hasty young audience who do not like to wait;

The website is integrated with Bitrix24 CRM of "Oniks" jewelry manufacturer that is the owner of "MØNO" brand. All requests from the website are processed by managers who already have experience working with the CRM and are tagged as "Mono" requests during automatic Deal generation.

### mymono.com.ua

JEWELRY



### BITRIX CMS PROJECTS

## Veloxbox. Creating a secure authorization system

Veloxbox specializes in express delivery of goods from the USA to Ukraine and Russia. Customers of the service order products directly from the service's online catalog.

The goal of the project was to develop a secure scheme for customer authorization through providing individual encryption keys for a short period of time. The client was supposed to be able to manage user data and their orders. The optimal solution to the set objective was to use external services of one of the largest express delivery companies — Boxberry in conjunction with NOVA POSHTA International. These services handled data exchange about customers and their orders (order status, dimensions, recipient, etc.).

Thanks to the RabbitMQ platform, users of the service can find out about the number of new parcels added including detailed information about each of them.

The integration of third party services with the CRM platform has provided the customer with a sophisticated service that can easily handle processing requests of each client without any drop in speed. These features were able to increase the quality of customer service and simplify the process of incoming requests. VELOXEOX

A team of **8 people** worked on the project. Project scope consisted of **4845 development hours**.



veloxbox.us

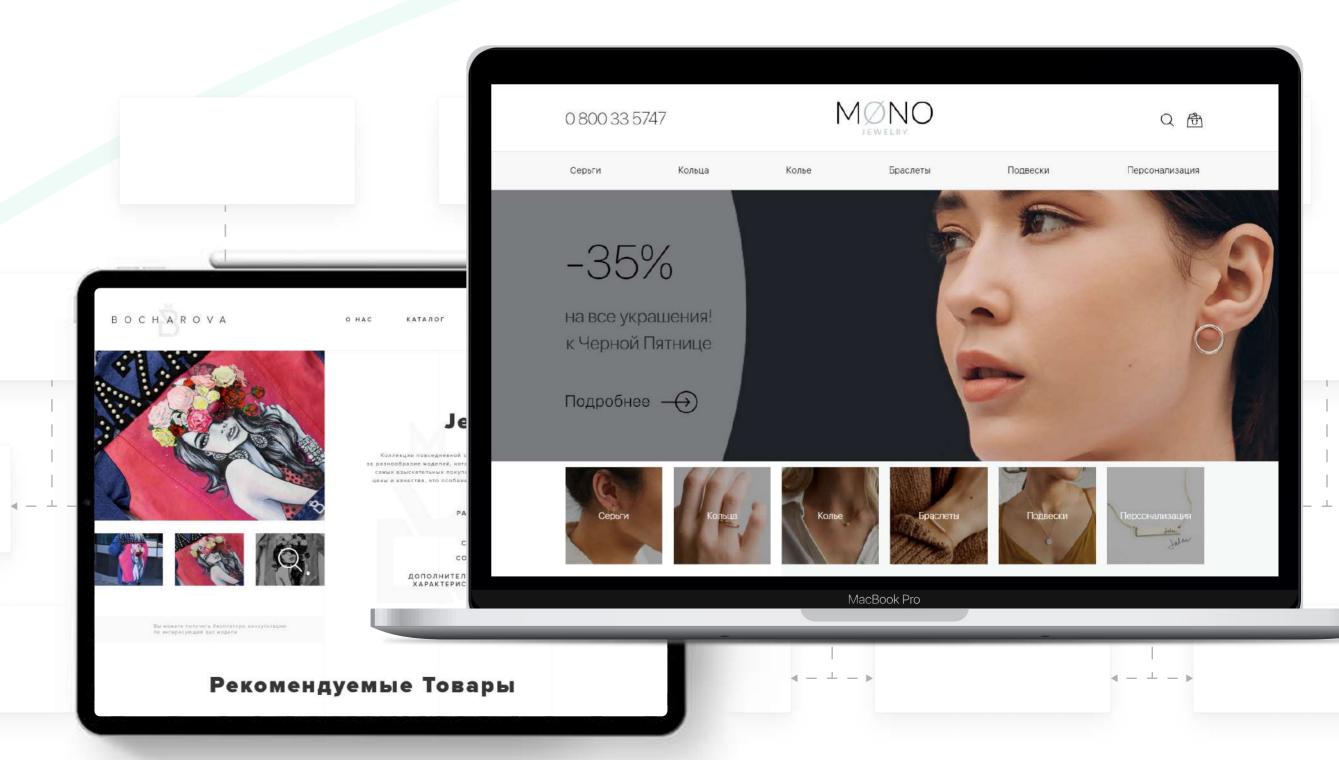


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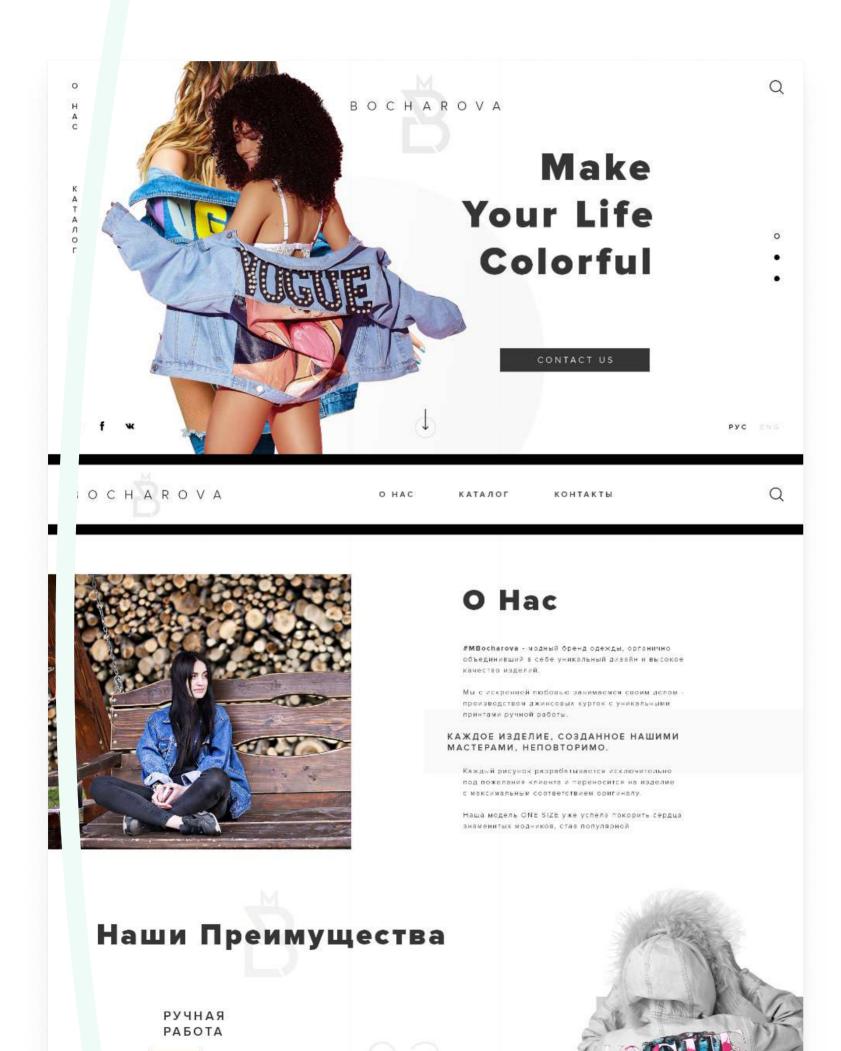
Web design has always been a prominent part in the activities of Avivi. Since its foundation in 2007, design has been one of the key areas of focus and still remains an important component of providing a full cycle of software development. Our style is renowned for its individuality, simplicity and prime UX/UI experience for the user. The following presentation is one of the outstanding examples of it.

## **Custom design is used for:**

- website development and design;
- website support and rebranding;
- eCommerce;
- graphic design;
- branding;
- mobile applications development.



## Design Portfolio



Insu

### PIXPERIENCE

Our Services - Our Work About Us Contact Us

ART AND TECHNOLOGY

### We're passionate about creating fun and exciting experiences

CONTACT US

Fusing art and technology, our team of creative professionals help bring your event experiences to life.

We are photographers, producers, coders, designers, and makers. Our team has been giving agencies, brands and event marketers new ways to connect, engage and entertain since 2009.

We provide service at events across North America, including NYC, Vegas, Toronto, Vancouver, San Francisco, Denver, Chicago, LA and Austin.

From 360° or 180° photo booths to cross-country green screen tours, mobile app development or custom projects, we are always looking for new opportunities to build cool experiences.

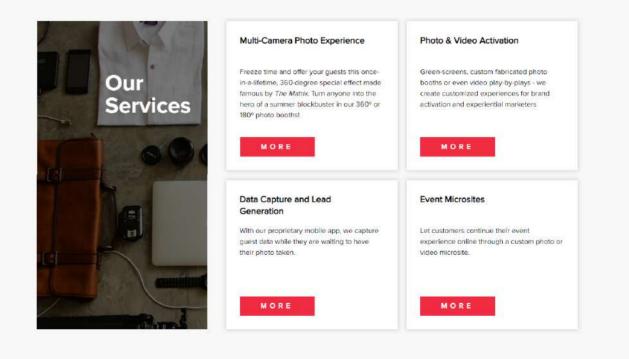










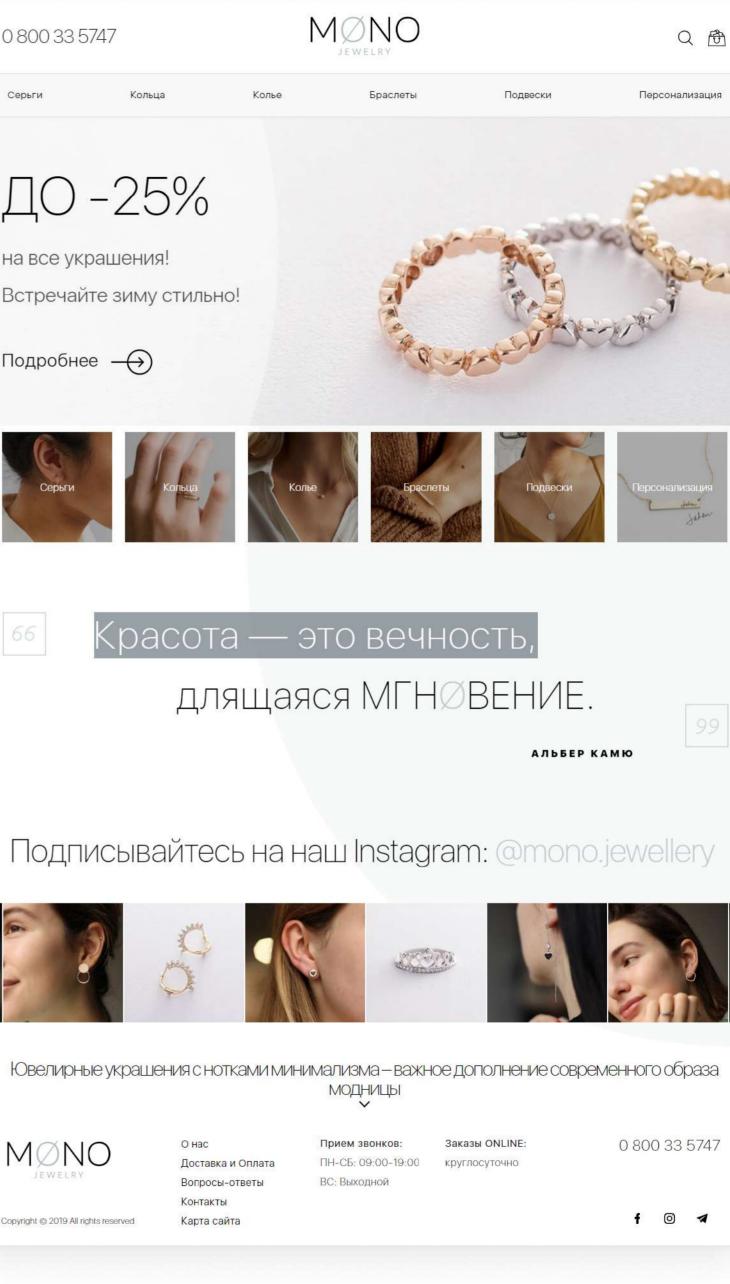


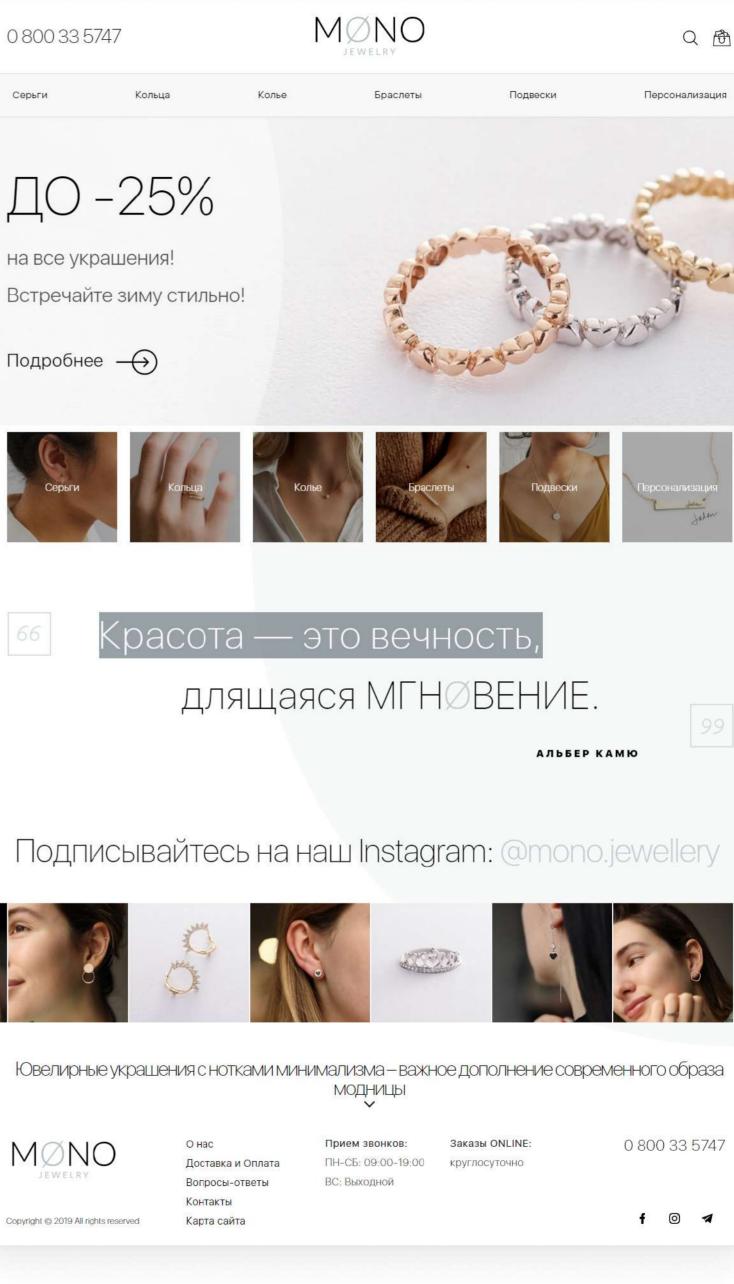
**Our Work** 

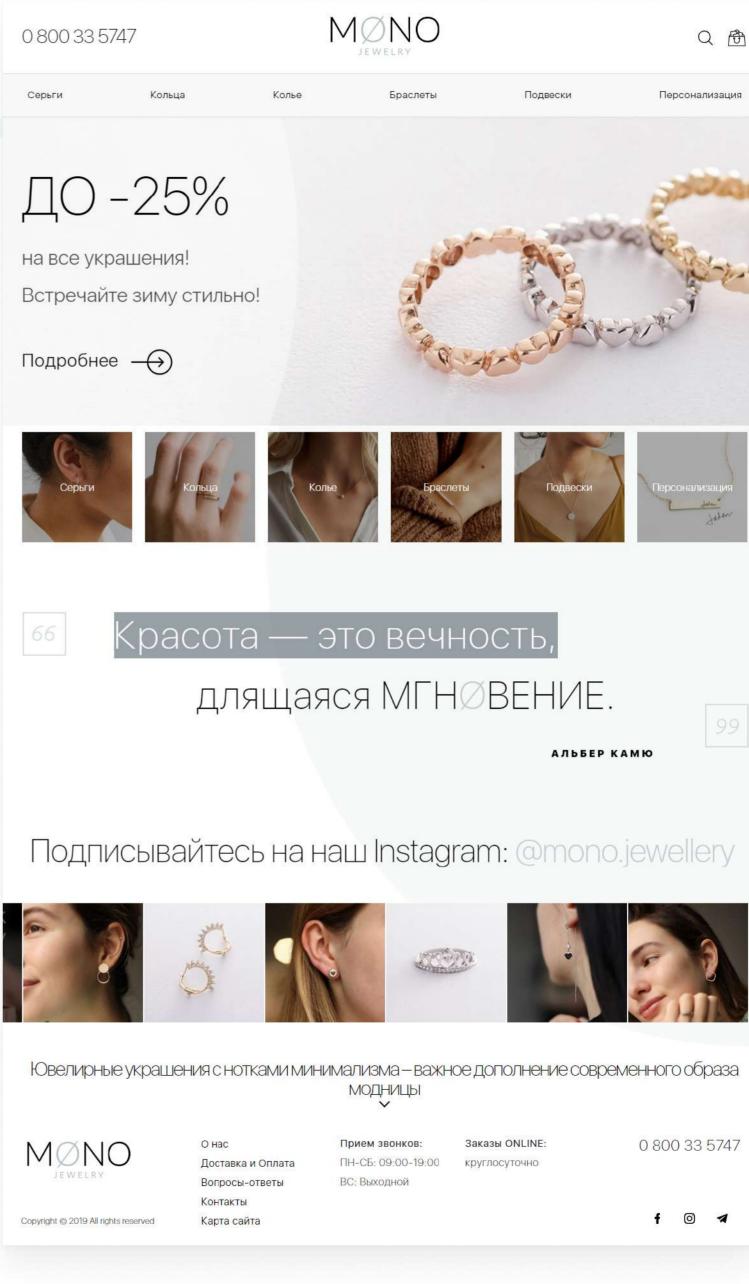
### DESIGN

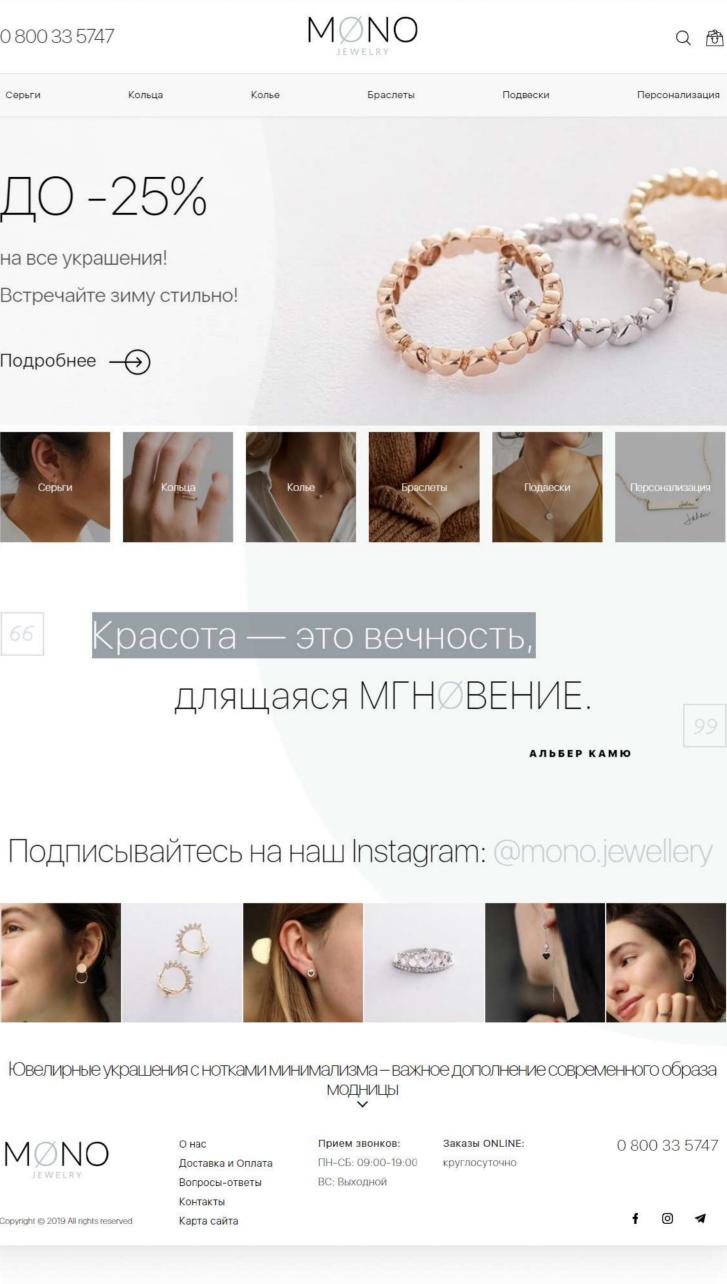
## Portfolio

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### SOCIAL INITIATIVES

## Green Ways. "Green" bike tours around the world

Avivi company has willingly supported the initiative of the activists of the project that involved an 80-day bicycle tour across countries of Western Europe. Our team did the part that we do best: created a website for media support of the project, as well as promotion of active lifestyle and renewable energy concepts.

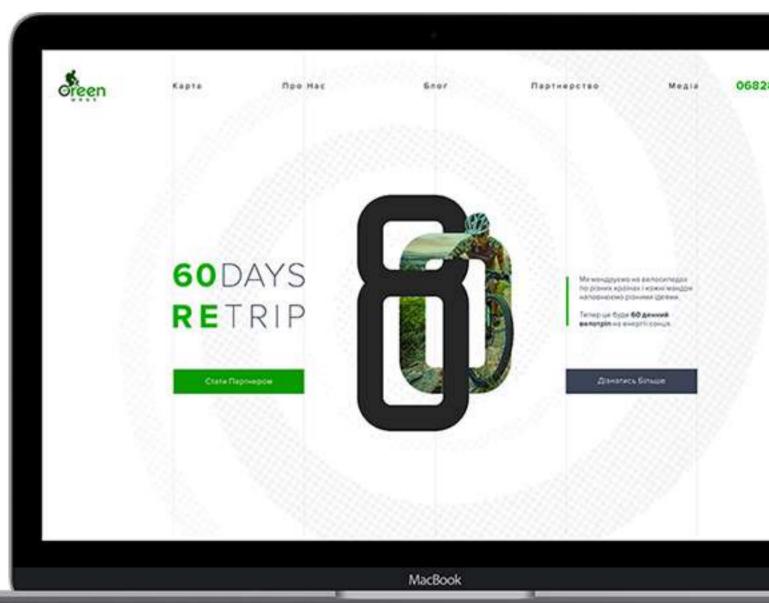
This new journey differs from previous ones, as it is dedicated to the matter of clean renewable energy evolution, to be more precise - solar energy. During the activity of the project "80day REtrip — 80 days cycling with the energy of the sun", participants would have traveled across 22 European countries.

Throughout the entire time they will be accompanied by a special bicycle cart with solar panels, which they will use to recharge all the gadgets. Avivi team has developed a full-fledged user-friendly website for the "Green Ways" program using the Bitrix CMS platform. It is a completely custom website that has been built without any templates, and it reflects the convenience of use both for founders and users.

Our company has created the design and laid out the foundations of branding. We also implemented the functionality for a blog section, where participants will be able to post their own impressions and reviews of the exciting trips to come.

### http://www.green-ways.com.ua





### $\mathsf{COMMUNITY}$

## Our team

Avivi is a united team of like-minded people who are devoted to their work and relationships between each other. Therefore, we do not only work well, but also spend leisure time with pleasure.

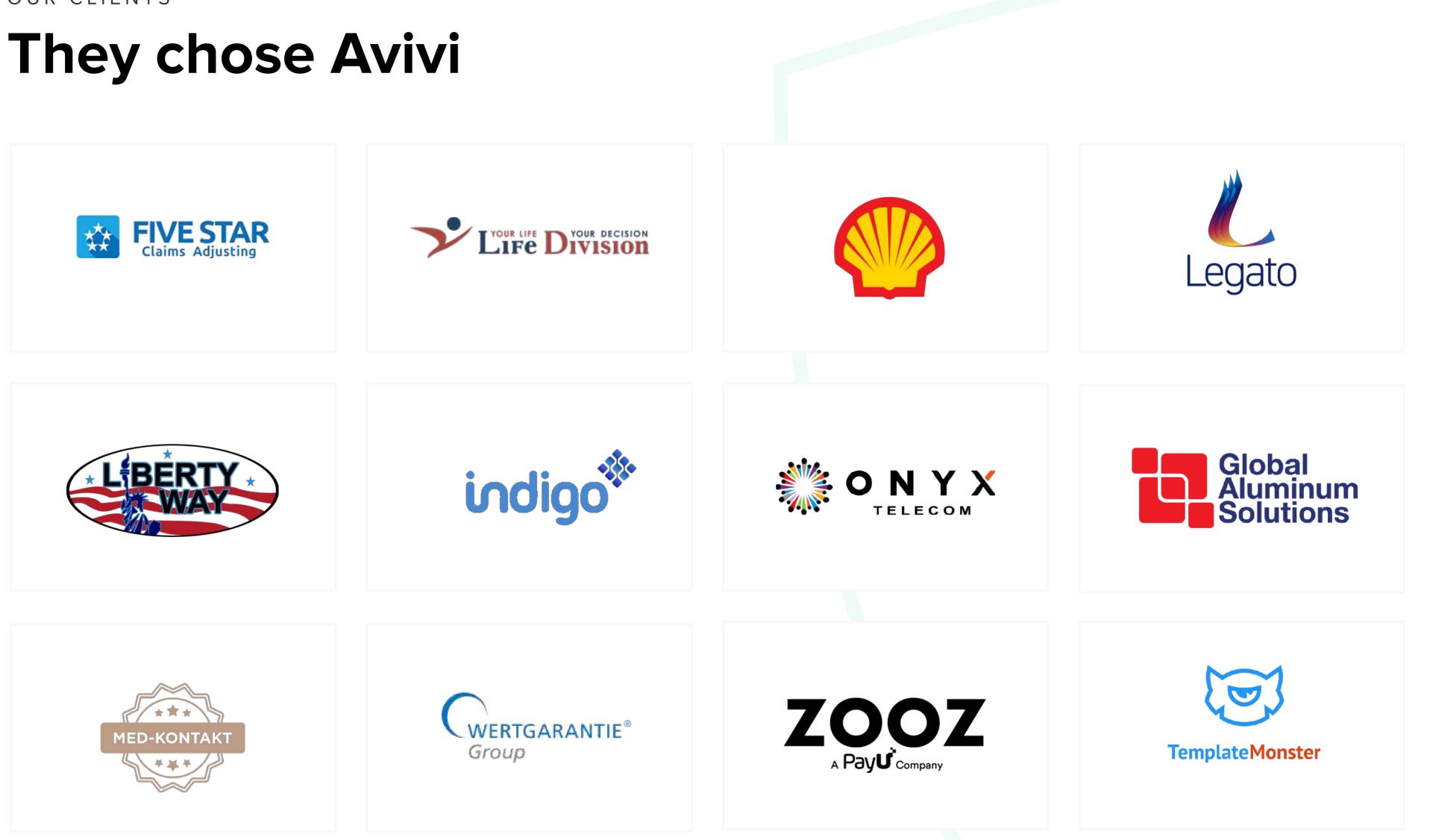








### OUR CLIENTS



OUR CLIENTS

## Avivi clients' Geography



## AVIVI ONLINE PRESENCE

## Media activity

In addition to development, training, integration and so forth we at Avivi are actively working on cultivating the community. Hence, our constant focus on expansion of the company's presence in various online resources: video hosting, review sites, product platforms, Q&A platforms, forums, blogs, and more.

### We can be found on:

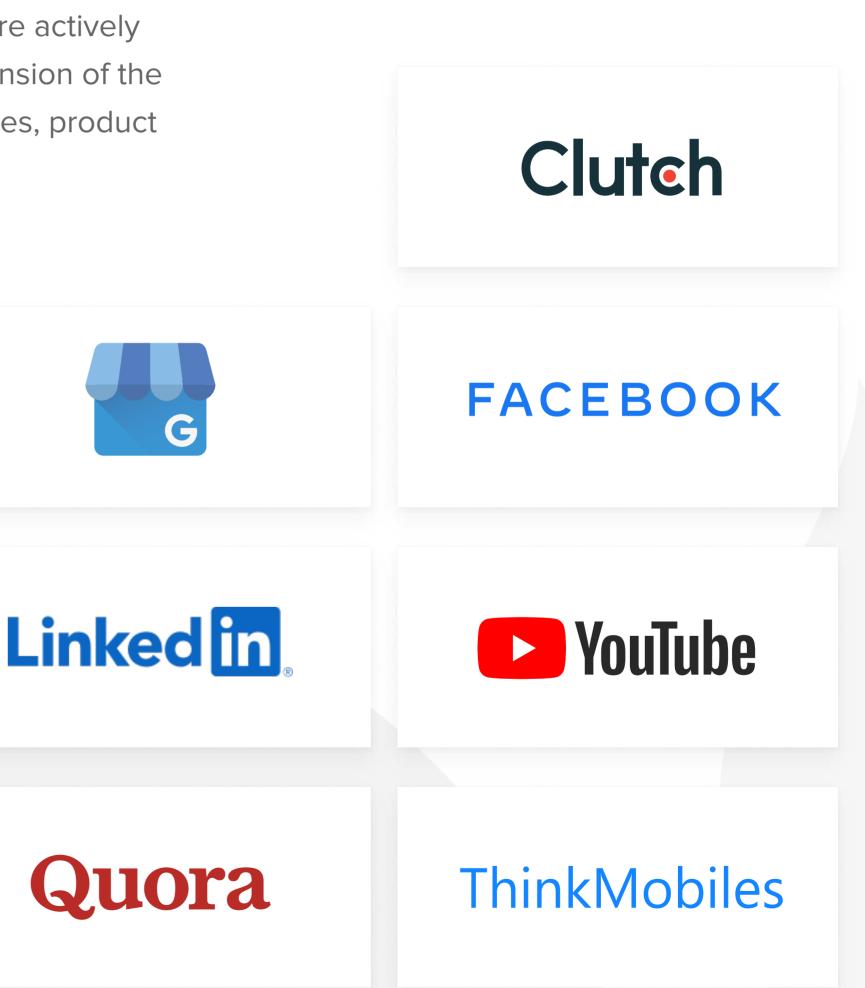
- Clutch
- Google Business
- Facebook
- GoodFirms
- LinkedIn
- YouTube
- Reddit
- Quora
- Medium
- ThinkMobiles





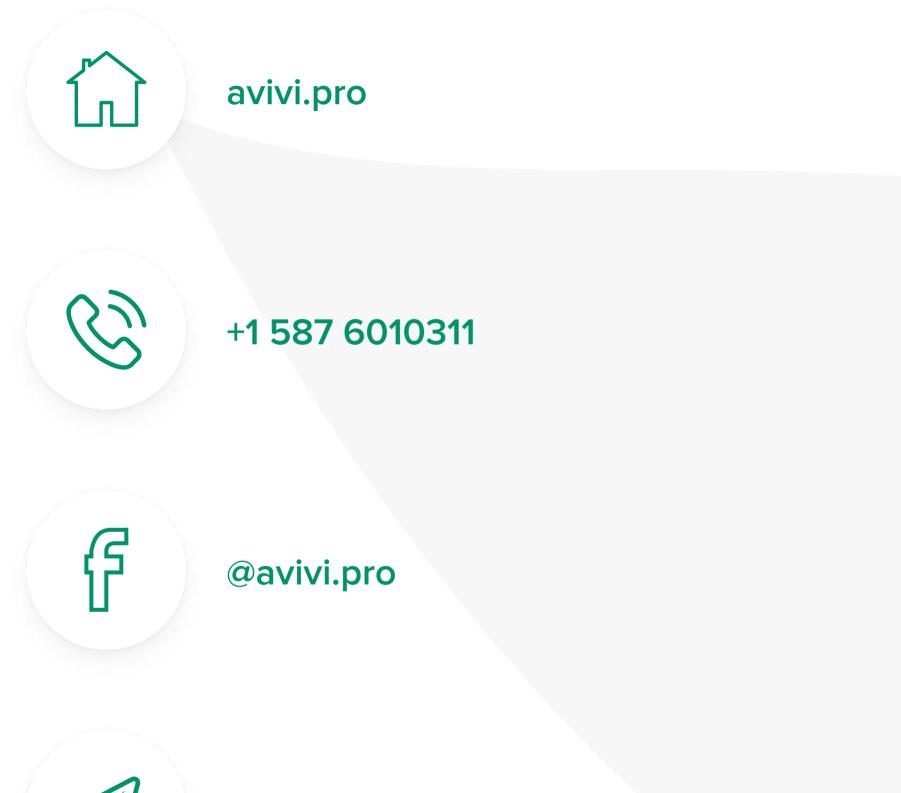
GoodFirms

## Medium



### CONTACTS

## How to get in touch



@avivi\_bot

## Calgary 1401 1 Street SE, Suite 201 Calgary, AB T2G 2J3



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hello@avivi.pro

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@avivi\_bitrix\_partner



avivi.pro